



EMPLOYEE  
OWNERSHIP  
ASSOCIATION

BETTER BUSINESS TOGETHER

**TUESDAY  
20 NOVEMBER**

08:00 - 15:30

**HILTON  
BIRMINGHAM  
METROPOLE  
HOTEL  
BIRMINGHAM  
NEC**

## MASTERCLASS IN SUPPORTING **EMPLOYEE OWNERSHIP TRANSITION**

Employee ownership is the fastest growing succession solution for SMEs and family businesses in the UK, providing an impactful solution for future succession and growth.

Join us for a one-day masterclass that will develop your advisory knowledge of employee ownership through:



### **TECHNICAL SEMINARS**

on employee ownership transition from structures, finance and valuations to administering a trust



### **KEYNOTE SPEAKERS**

explaining their transitions and successes as employee owned businesses



### **OPPORTUNITIES TO NETWORK**

with businesses that are exploring or have recently become employee owned

**Cost £195 +VAT**

**A UNIQUE EVENT WITH LIMITED PLACES AVAILABLE. BOOK YOUR PLACE.**



CALL Laura Percival 01823 362800



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**BE INVOLVED BE INFORMED BE INSPIRED**

#employeeownership @EmployeeOwned [employeeownership.co.uk](http://employeeownership.co.uk)

# SPEAKERS

The Employee Ownership Association (EOA) is providing the opportunity for professional advisors to understand more about employee ownership and how to support their client's ambitions.

With an estimated 120,000 family businesses considering succession in the next ten years, as well as SME's looking to secure their futures, is your business equipped to advise on employee ownership as a succession option, or to support a transition to an Employee Ownership Trust (EOT)?

This one-day event occurs on the second day of the EOA's Annual Conference, the flagship event for employee ownership in the UK, where 700 attendees from businesses at different stages of becoming or being employee owned meet to be involved, through networking, be informed through workshops and seminars and be inspired by topical keynote speakers.



## Chris McDermott

### Managing Director of Cambridge Weight Plan

Joining Cambridge Weight Plan in 2003 as a PR Executive, Chris progressed to Communications and Marketing Manager and overseeing the business' international network before becoming MD. Cambridge Weight Plan, which is 100% employee owned through a trust and has 225 Stakeholders working within it, makes low calorie diet food products which are sold by UK network of 3500 self-employed consultants and globally by 30 independent distributors.



## Alastair Sawday

### Founder of Sawday's and Sawday's Canopy & Stars

Sawday's has spent over 25 years finding, visiting and choosing brilliant places to stay - for people who love special. When Alastair was contemplating his 'exit' and he felt selling, in the traditional sense, was not an option. In November 2017 he transitioned the business to the current hybrid model - an employee owned, charitable, family company

# RUNNING ORDER

08.00 - 08.30	Exhibition and breakfast networking
08.30 - 09.30	Welcome and technical session one – <b>What is employee ownership and how do employee ownership transitions work?</b> When to consider employee ownership, the structures, the tax implications, the language, delivering for your client and retaining them as a client. <i>Delivered by Postlethwaite</i>
09.45 - 10.30	Keynote Speaker Chris McDermott, Managing Director of Cambridge Weight Plan
10.30 - 11:00	Refreshments and networking
11:00 - 12:15	Technical session two – <b>The financial structures of employee ownership transitions</b> Valuations, financing options, your role as a professional advisor. <i>Delivered by RM2 Corporate Finance</i>
12:15 - 13:00	Lunch
13.00 - 14.15	Technical session three – <b>Managing the technical and administrative details of employee ownership for your client</b> Administration of the trust, and the practicalities of tax, legal, accounting and finance. <i>Delivered by RSM</i>
14:15 - 15:15	Keynote Speaker – An interview with Alastair Sawday the Founder of Sawday's and Sawday's Canopy and Stars
15:15 - 15:30	Conference close and highlights

# WHY EMPLOYEE OWNERSHIP IS GROWING

More employee ownership benefits individuals, businesses and the regional and UK economy.

Several leading organisations are calling for the government to invest in supporting a more diverse mix of business in the UK economy.

60% increase of employee owned businesses in the UK since 2013 and the introduction of the tax incentives for business owners selling to an Employee Ownership Trust (EOT).

45% of the employee owned sector is comprised of businesses that have the shares of the business held in trust for the benefit of the employees.

Following successful strategies in Scotland and Wales, the anticipated investment in employee ownership is expected to grow the sector significantly.